

CROSSING THE STREET: Activating Ivy City

NE Washington, DC

[bc] with LISC are excited to announce a call for collaborators for the **Crossing the Street: Activating Ivy City** project. This art and creative placemaking initiative in the historic **Ivy City** neighborhood of northeast DC will implement a temporary, creative action that promotes community building, reflects the neighborhood's rich heritage, and declares residents' vision for the future of Ivy City.

Crossing the Street: Activating Ivy City will be carried out over the next four months produced and curated by [bc] with LISC in partnership with the **DC Office of Planning**. [bc] and LISC believe collaboration of local and technical expertise is essential to quality placemaking.

Residents and artists are encouraged to respond to the call for collaborators. If you have had a creative project in mind that will activate or inspire your neighbors or if you are a person who creates for a living and you want to do something creative and artistic in Ivy City then we want you to apply!

Examples of what a project might be:

- Public installations and sculptures
- Pop up markets
- Visual artworks
- Film
- Mobile device applications
- Culturally-based dance, theater, or musical performances
- Spoken word poetry
- Storytelling

Interested parties should apply via an online application found [here \(https://bcworkshop.typeform.com/to/l2z2lt\)](https://bcworkshop.typeform.com/to/l2z2lt). A neighborhood tour and Q&A session will be held on July 21st for applicants to familiarize themselves with Ivy City and the application process. We encourage you to attend this session. Applications are due by midnight on **Thursday, July 28, 2016**. Finalists will be notified by **Monday, August 1, 2016**.

Finalists will incorporate feedback from the Ivy City community at Ivy City Day on **Saturday, August 6th**. Selected proposals will collaborate with the local arts committee to create installations, performances, or other artistic actions exploring the cultural, social, political and economic life of this historic area. For additional information on Ivy City, see the supplemental resources found on [bc] web post.

Applicants are strongly encouraged to attend the walking tour, finalists are expected to attend Ivy City Day. Selected individuals and organizations will be invited to install and implement a temporary intervention (up to one month in duration) that investigates, strengthens, and shares this area's rich history and communicates residents' desire for recreational space as a part of renewal and future growth of the neighborhood. Individuals and organizations may propose ideas for existing streets and sidewalks, existing vacant lots, and existing park space.

During this timeline, selected residents and organizations will engage with local residents, community groups, [bc] and LISC staff to refine project proposals and to realize at least one (1) intervention/event to celebrate and share experiences within Ivy City (2) attend at least 2 community sessions throughout the activation of the intervention and be willing to explore themes and content outside of current expertise.

Individuals and organizations who apply should demonstrate a strong interest in social justice and desire to work collaboratively with neighborhood residents from diverse economic and cultural backgrounds. Those with relevant work samples are encouraged to share them. Selected resident/ organizations will be awarded a project budget between \$3,000-9,000 based on selected proposals, which includes time and materials. Proposals will be evaluated and selected by the local arts committee. Artists will be expected to submit budgets and project proposals for review by [bc], LISC and the local arts committee before project commencement.

This project is supported by a Kresge Foundation grant awarded to the DC Office of Planning. To find out more about DCOP's Crossing the Street initiative, visit: <http://planning.dc.gov/page/creative-placemaking>.

SUBMISSION REQUIREMENTS

Applicants are required to fill out the application found [here](#):

SCHEDULE

- Application Open: Friday July 1
- Neighborhood walking tour and Q&A: July 21st
- Application close: Thursday, July 28, 2016
- Finalists Notified: Monday, August 1, 2016
- Ivy City Day: Saturday, August 6, 2016
- Final Proposals Due: Friday, August 12
- Final Project Selection: Monday, August 22, 2016
- Project begins: Monday, August 29, 2016
- Mid-way Report Check-In: Monday, September 15, 2016
- Opening Event: Saturday, October 1
- Project ends: Saturday, October 29, 2016
- Final Report: Monday, November 7, 2016

ABOUT buildingcommunityWORKSHOP

The buildingcommunityWORKSHOP is Texas based nonprofit community design center seeking to improve the livability and viability of communities through the practice of thoughtful design and making. We enrich the lives of citizens by bringing design thinking to areas of our cities where resources are most scarce. To do so, [bc] recognizes that it must first understand the social, economic, and environmental issues facing a community before beginning work. For more information, please visit bcworkshop.org.

ABOUT LISC

The Local Initiatives Support Corporation (LISC) is a community development organization that has been working in DC neighborhoods since 1982. LISC works to help create healthy neighborhoods that are good places to live, work, raise children, and conduct business. LISC's work in Ivy City began in 2008, when they partnered with EmpowerDC, Habitat DC, Manna, Mi Casa on the Ivy City Initiative to turn vacant and blighted lots into affordable housing opportunities for residents. For more information, please visit <http://www.liscdc.org/>

CONTACT INFO

Michaela Accardi

Email: michaela@bcworkshop.org

