

**bc** ANALYTICS

All parts beyond  
visualization due to  
gaps in collective impact  
infrastructure

Storytelling

telling

problem +  
assumes it

# ANALYTICS

[bc]ANALYTICS is a team within the buildingcommunityWORKSHOP that provides research and analytical services for nonprofit and community-based organizations. The team believes that data-driven decision making can be an effective tool in empowering organizations working to build better communities in the geographies we serve.

Through partnerships, we specialize in topics affecting the working poor that include, but are not limited to: adult literacy, food insecurity, health, affordable housing, education, economic development, and accessible transportation. Our collaborative approach allows us to work with our partners to develop applicable research that enhances and supplements organizational capacity. Services provided by [bc] ANALYTICS can be used to support grant writing, service expansion, program evaluation, fundraising and even capital campaigns.

*Front: Race & Control of Public Parks exhibit; race by Census tract in 2010.*

*[bc]ANALYTICS work with stakeholders to discuss Dallas' "data ecosystem" in February 2015.*










*“The [bc]ANALYTICS team consolidated a variety of pertinent data sets and then presented them in a geospatial format to help us pinpoint the best location to serve three high-need areas. We do not have the resources or skill sets to do this valuable work.”*

*Rev. Jay Cole*

*Executive Director, Crossroads Community Services*

*Right: Areas of Food Insecurity and related services in southwest Dallas from a report for Crossroads Community Services.*

- High-risk of Food Insecurity* 
- Moderate-risk of Food Insecurity* 
- North Texas Food Bank Pantries* 
- Non-NTFB Food Bank Pantries* 
- Grocery Stores* 
- Childcare facilities* 
- Churches* 
- Government Agencies* 



Vista Real

Kiest Forest

Western Park

Rolling Meadows

Los Encinos

Westhaven

Kiest Valley Estates

Encinos Park

Vista Del Cielo

Kimball

# CONNECT



[bc]

Partner Organization



Meeting 1

Develop Work Plan

Confirm Work Plan

Finalize Work Plan



# DISCOVER

Project Update



Provides Data



Collects Data

# ANALYZE



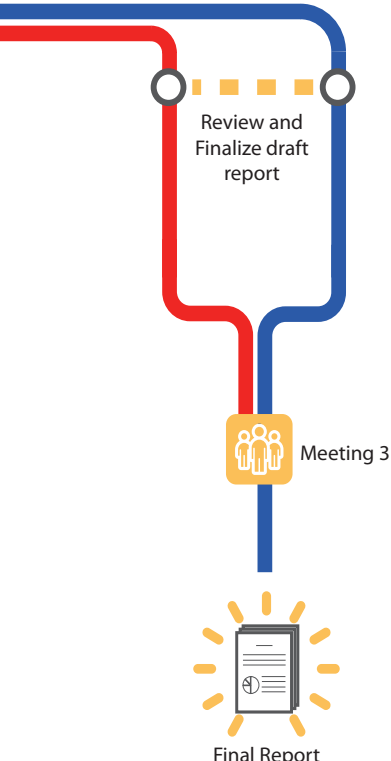
Review preliminary findings



Meeting 2

# PACKAGE

# our process



Review and  
Finalize draft  
report

Meeting 3

Final Report

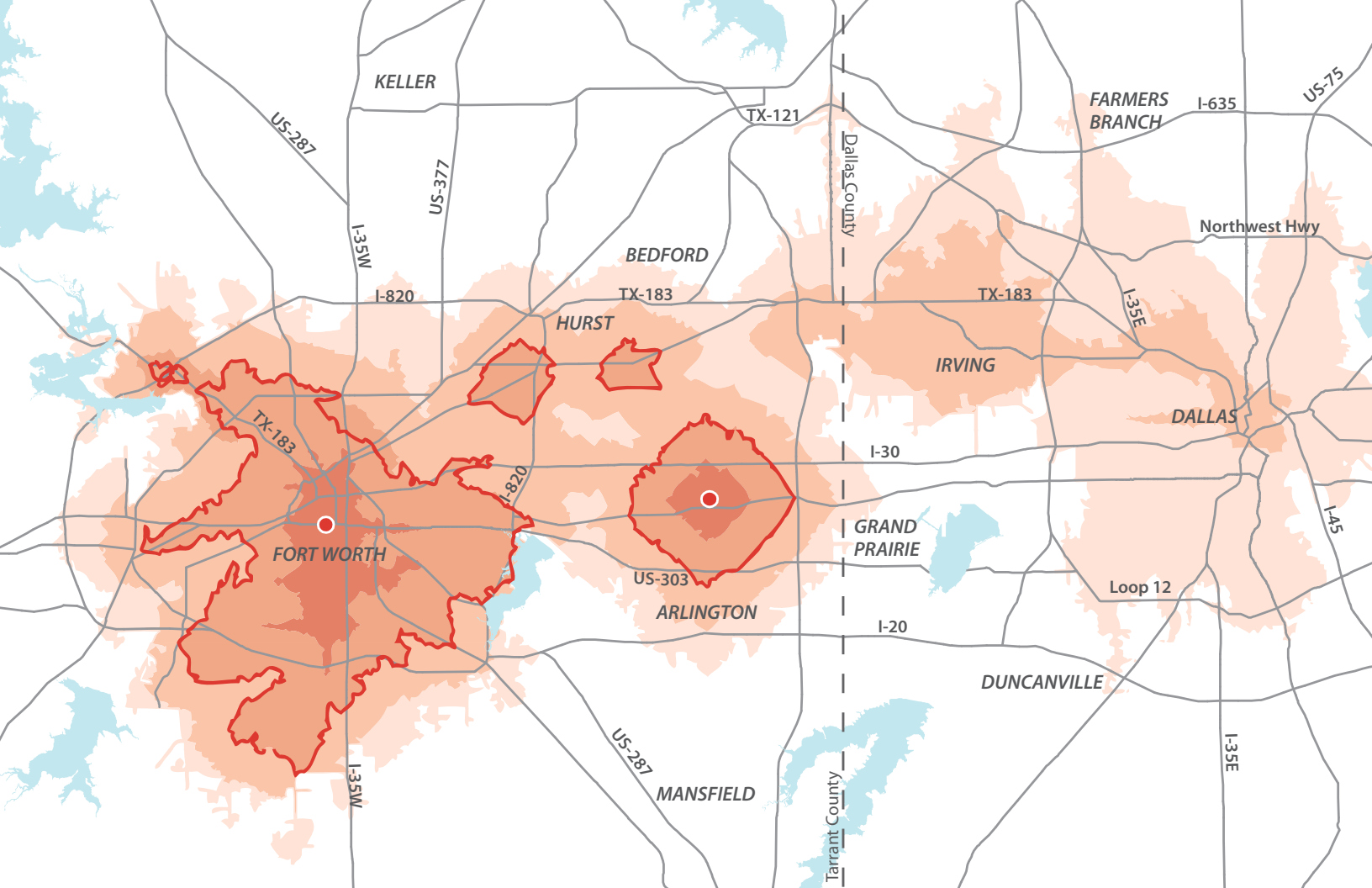
All [bc]ANALYTICS projects are completed over four phases that accommodate the specific needs of each partner organization.

In **CONNECT**, [bc] works with the partner organization to establish the primary research question, develop a project work plan, identify the necessary project deliverables, and set key project dates.

The **DISCOVER** phase is typically the most in-depth and time consuming portion of a bcANALYTICS project, where [bc] does background research, data collection, and prepares contextual information for the report.

In **ANALYZE**, all of the information collected in Discover is broken down and synthesized to answer the organization's primary and secondary research questions.

Finally, [bc] pulls everything together into a final **PACKAGE**. High-quality digital and print copies of the report, and key deliverables, are shared with the partner organization.





# project types

## Contextual Analysis

### SUPPORT FOR WORKING POOR FAMILIES

Data-Driven Assessment of Workforce Support and Facilitating Self-Sufficiency in Dallas and Collin Counties, Texas

Interfaith Housing Coalition

### YW WOMEN'S CENTER

Empowering Women to Reach Self-Sufficiency in Dallas, Texas

YWCA of Metropolitan Dallas

### THE GEOGRAPHY OF NEED

Data to Build Pathways from Poverty

The Wilkinson Center

## Strategic Analysis

### CONNECTING TO CARE

The Relationship of Public Transportation to Community Health and Options for Enhanced Transit Service

Healing Hands Ministries

### STRATEGIC ADULT LITERACY OUTREACH

Assessing Current Service and Identifying Growth Opportunities in Dallas County

Literacy Instruction for Texas (LIFT)

### THE GEOGRAPHY OF FOOD INSECURITY

Guiding the Strategic Expansion of Charitable

Food Distribution in Dallas County, Texas

Crossroads Community Services

## Feasibility Analysis

### OPERATIONAL & FACILITY PLAN

Data-Driven Assessment and Proposal for Future Space Utilization

Jewish Family Services

### SERVING CHILDREN IN NEED

Identifying the Need for a Children's Advocacy Center in Rockwall County, Texas

Children's Advocacy Center of Collin County

*Left: Transit travel time from SafeHaven of Tarrant County service centers, in Fall 2014.*

- 30 min
- 60 min
- 90 min
- 120 min
- SHTC Service Centers

# our partners

American Heart Association

Association of Community Development Corporations

AVANCE - Dallas

ChildCareGroup

Children's Advocacy Center of Collin County

Children's Asthma

Children's Medical Center of Dallas

Citi Foundation

CityDesign Studio

Community Development Corporation of Brownsville

Communities Foundation of Texas

Crossroads Community Services

FSG Consultants

Healing Hands Ministries

Interfaith Housing Coalition

Jewish Family Services

Literacy Instruction for Texas (LIFT)

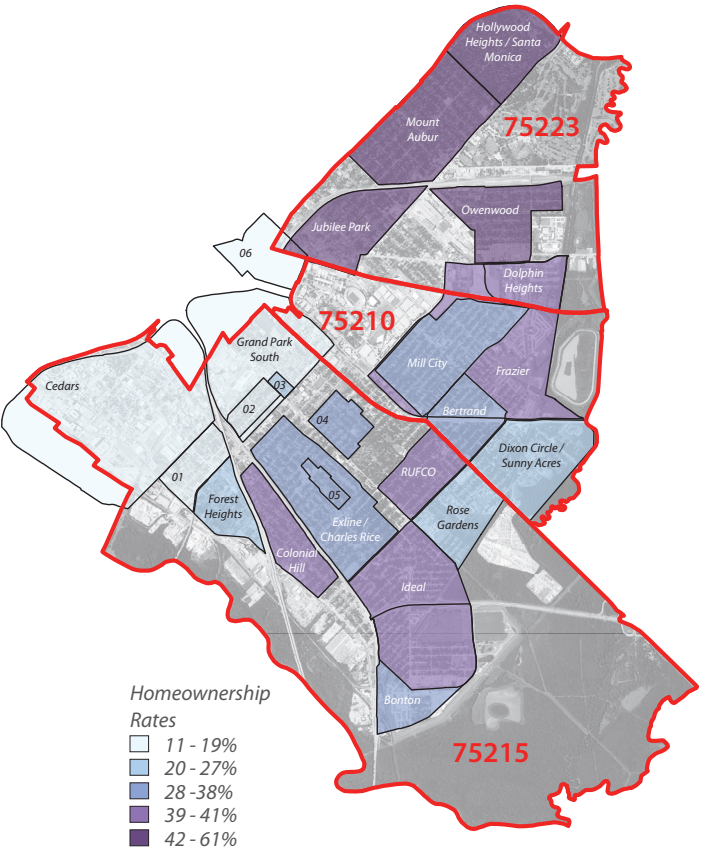
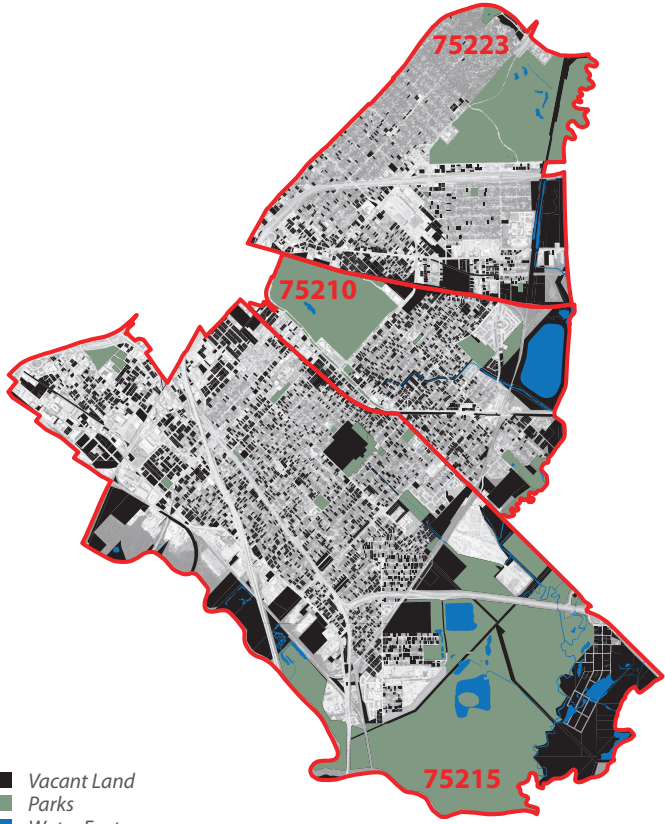
The Wilkinson Center

YWCA of Metropolitan Dallas

SafeHaven of Tarrant County

Working In Neighborhoods Strategically (WINS)

*Right: Maps of WINS service area, showing vacant tax parcels and the rate of home ownership by neighborhood.*





The buildingcommunityWORKSHOP is a Texas based nonprofit community design center seeking to improve the livability and viability of communities through the practice of thoughtful design and making. We enrich the lives of citizens by bringing design thinking to areas of our cities where resources are most scarce. To do so, [bc] recognizes that it must first understand the social, economic, and environmental issues facing a community before beginning work.

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